

**WVEC**  
 613 Wood's Ave.  
 Norfolk, VA 23510

Mentzer Media Services  
 600 Fairmount Ave  
 Suite 306  
 Towson, MD 21286-1002

# Contract # 846755

**Schedule Dates** 08/28/12-09/03/12  
**Advertiser** Americans for Prosperity (30204)  
**Agency/T-Code** Mentzer Media Services (3924)/833926835  
**Product** Political - Non-Ballot Issue (1196)  
**Brand** Americans for Prosperity (173195)  
**Salesperson** Blair, Cheryl (2205)  
**Sales Office** TeleRep - Philadelphia  
**Buyer Name** KOHLBAUER,STEPHANIE  
**Phone/Fax** /  
**CPE** 305  
**Account Types** National/Political Issue - Agency  
**Billing Type** Weekly/Irregular  
**Comments** AMERICAN 4 PRSPRY

**Date Entered** 08/03/12  
**Last Modified** 08/14/12  
**Entered By** Penne Marsh  
**CO-OP** No  
**Headline #** 06262045  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,006.00  
**Net Total** \$17,034.00  
**Sales Tax**

Norfolk (WVEC) (WVEC)		
By Broadcast Month	Spots	Rate
Sep. 2012	15	\$20,040.00
<b>Grand Total:</b>	<b>15</b>	<b>\$20,040.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	08/28/12-08/31/12	4	:30	6:58P- 7:28P (ET)	2		X	X	X	X			4	\$1,500.00	\$6,000.00	Norfolk (WVEC) (WVEC)		8/3/12
1.1	Normal Line / SPOT	08/28/12-08/31/12	4	:30	6:58P- 7:28P (ET)			1	1	1	1			4	\$1,500.00	\$6,000.00	Norfolk (WVEC) (WVEC)		8/14/12
2.0	Normal Line / SPOT	08/28/12-08/31/12	4	:30	7:28P- 7:57P (ET)	3		X	X	X	X			3	\$1,800.00	\$5,400.00	Norfolk (WVEC) (WVEC)		8/3/12
3.0	Revised Line / SPOT	08/28/12-08/31/12	4	:30	11:35P- 12:02A (ET)	3		X	X	X	X			3	\$1,500.00	\$4,500.00	Norfolk (WVEC) (WVEC)		8/3/12
3.1	Normal Line / SPOT	08/28/12-08/31/12	4	:30	11:35P- 12:02A (ET)	2		X	X	X	X			2	\$1,500.00	\$3,000.00	Norfolk (WVEC) (WVEC)		8/14/12
4.0	Normal Line / SPOT	09/02/12-09/02/12	4	:30	9A- 9:30A (ET)							1		1	\$200.00	\$200.00	Norfolk (WVEC) (WVEC)		8/3/12
5.0	Normal Line / SPOT	09/02/12-09/02/12	4	:30	9:30A- 10A (ET)							1		1	\$320.00	\$320.00	Norfolk (WVEC) (WVEC)		8/3/12
6.0	Normal Line / SPOT	09/02/12-09/02/12	4	:30	9:58A- 11A (ET)							1		1	\$320.00	\$320.00	Norfolk (WVEC) (WVEC)		8/3/12
7.0	Normal Line / SPOT	09/03/12-09/03/12	4	:30	6:58P- 7:28P (ET)	1								1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)		8/3/12
8.0	Normal Line / SPOT	09/03/12-09/03/12	4	:30	7:28P- 7:57P (ET)	1								1	\$1,800.00	\$1,800.00	Norfolk (WVEC) (WVEC)		8/3/12
9.0	Normal Line / SPOT	09/03/12-09/03/12	4	:30	11:35P- 12:02A (ET)	1								1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)		8/3/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; margin-left: 20px;">WVEC Norfolk</span>	<b>Date:</b> <span style="font-size: 1.2em; margin-left: 20px;">8/21</span>
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I, Mundy Katowitz Media  
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As Ordered				

<b>Total Charges:</b> <span style="font-size: 1.5em; margin-left: 20px;">\$ 17,034.<sup>00</sup></span> <span style="float: right; font-size: 1.5em;">Net</span>
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This broadcast time will be used by: Priorities USA Action

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes
 ☒ No

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I represent that the payment for the above described broadcast time has been furnished by:

Priorities USA Action, 1101 15th St NW, 2nd Floor, Washington, DC 20005; Greg Speed, Treasurer

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

\_\_\_\_\_

Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted
 ☐ Accepted in Part
 ☐ Rejected

\_\_\_\_\_  
 Signature Printed Name Title